

NEW HAMPSHIRE STATE LIQUOR COMMISSION
AGENDA
March 4, 2009

I) ACCEPTANCE OF MINUTES FROM MEETINGS HELD JANUARY 18, 2009 NH STATE LIQUOR COMMISSION MEETING.

II) ADMINISTRATIVE SERVICES REPORTS

- 1) Administrative Issues
- 2) Financial Report
- 3) IT Report
- 4) Human Resources Report

III) MARKETING AND SALES REPORT

- 1) Store Operations
 - A. Year End Inventory – Early Store Closings
 - B. Store Operations Manual Revision Items – 2009
 - C. Two items for Executive Session
- 2) Merchandising Report
 - A. Purchasing
 - B. Warehouse
 - C. Spirits
 1. Test Market Request
 - a. 2 for Horizon Beverage
 2. One Time Buy Request
 - a. Horizon Beverage
 - b. Southern Wine & Spirits
 - c. Flagg Hill Winery & Distillery
 3. Test Market Result
 - a. Whitley Neil Gin 750ml
 - b. Zodiac Potato Vodka 750ml
 - c. Corralejo Blanco 750ml
 - d. Sobieski Vodka 1.75L
 4. April E-Coupons
 5. Liter Placement Request
 6. Mark Down 2009 Delist
 7. Appeal of Delisting
 8. Swap/Label Change Request
 - D. Wines
 1. Special Buy In of Cavit Pinot Grigio Sommelier Collection 750ml
 2. Special Purchase & Display of Fisheye 3 liter bag in a box
 3. Results of the Purchase & Display – Trivento Wines – Aug. & Sept. 2008

4. March Special Offers
 - a. Horizon Beverage
 - b. Martignetti Companies of NH
5. April 2009 E-Mail Alert Coupon
6. April Special Offers
 - c. Perfecta Wine Company
 - d. RP Imports
 - e. Charles Saunders
 - f. Southern Wine & Spirits
 - g. Pine State Trading Company
 - h. Martignetti Companies of NH
 - i. Executive Wine & Spirits
 - j. Horizon Beverage Company
 - k. MS Walker
7. Wine Sales May, June & July 2009
8. NH State Liquor Commission Wine Tasting
9. RP Imports – Buy One Get One Half Off
10. Horizon – Beringer – Buy Two for \$10
11. Line Extension Request for Layer Cake Primitivo
12. New item Roll Out Request
 - a. Jargon – May & June 2009
 - b. Pro-mis-Q-ous – May & June 2009
13. Store Tasting – Informational Only
 - a. Wineberries'
14. Private Label Wines
15. Martignetti Special Offers
16. Primary Source Recommendations

Exclusive – 5, Imported – 6
17. Primary Source Recommendations

Exclusive – 8 Imported – 58

IV) ENFORCEMENT & LICENSING REPORT

V) CHAIRMAN'S REPORT & LATE ITEMS

Bailment Requests

- a. Coupon Approvals
- b. Legal Issues
- c. Late items / Other

VI) EXECUTIVE SESSION